



INITIAL SPRING PARENT EMAIL

COMMUNICATION:

Good communication is VITAL to the success of a youth sports team. At BAC, we err a bit on the side of 'over-communicating' – especially the first week or so of the season. In general, we communicate with swimmers and families in three ways.

- **MASS EMAILS:** Emails like this that go out to the entire team or at least large groups. Some are quick and routine ("Meet X was just posted" or "Reminder on changes to Day Y") and others are longer like this. Typically, the longer ones get posted under the "Emails & Docs" tab on the website for future reference. New BACers might want to take a minute to look through some posts from the past fall/winter season.
- **GROUP EMAILS:** Sometime later today or tomorrow, you should expect to see a group email from your swimmer's 'lead coach'. This goes out to just one or two roster groups and has information specific to their group and practices – stuff like the plan for the week, group-specific info on meets, etc.
- **WEEKLY MEETINGS:** We also have 'weekly meetings' with the SWIMMERS to communicate with them! These obviously look different from one age group to the next, with older swimmers expected to share more of the communication load. You can also add a swimmer email address to your account if you'd like them to get the emails as well (good practice for the older swimmers).

Communication is a two-way street! If you have any questions about BAC generally, you can always reply to one of Coach Jacob's emails. Questions about the group or about your swimmer specifically might be better directed to the lead coach. (Now that we're off break, most of our coaches should be checking and responding a little more regularly than they might have in March...)

You can also stop by practice to chat with our coaches – they are generally there 15 minutes before and after practice (though sometimes they 'double up' and don't have time in the overlap). These 15 minute periods are great to get to know the kids but also provide an opportunity for face to face chats!

SPRING CLOTHING ORDER

We haven't done a BAC clothing order since early December, and we've got some great items for kids and parents alike! First, EVERY BAC SWIMMER NEEDS TO FILL OUT THE ORDER LINK TO GET THEIR FREE CINCH BAG. These are really cool TYR bags, in either blue or black and customized with our logo. They are FREE (included with fees) but you have to access the store link to fill them out.

<https://simplyswimming.net/bac>

Once you're there, you can see all sorts of other clothing options, including popular request 'shiny logo' shirts for adults, and tank tops for warmer weather! THE STORE LINK CLOSSES MIDNIGHT ON MONDAY, APRIL 8TH, so log it this week!

SPRING PARENT MEETING

Our Spring Parent Meeting this year will be on SUNDAY, APRIL 7TH @ 7PM. The meeting will be held over Zoom but also available as a recording afterward. We highly encourage newer BAC families to attend live – even seasoned BACers should watch the recording.

<https://us06web.zoom.us/j/88230652958?pwd=MqYh2ructHB42ZLcChhl20LEq1DV57.1>

That's it for now! We're excited to get going on a new session – one with lots of familiar faces (we've missed all of you!) but also with new faces or with swimmers in new groups!

GO BAC!